

Footloose: Sponsorship Package

WHO WE ARE

Arts Collective Theatre is a not-for-profit organization dedicated and committed to enhancing the well-being of Windsor-Essex artists through theatre education and mentorship and by bringing awareness to social justice issues in Windsor and beyond.

ABOUT ACT 30 Under 30

ACT 30 Under 30 is a summer program that brings together youth 18 – 30 to develop theatre skills, be mentored by local artists, and produce a show. It is dedicated to celebrating Windsor-Essex County's artistic talent under the age of 30. This program helps young artists as they look for ways to continue to showcase their talent both during and post education.

The 2019 ACT 30 Under 30 production will be **Footloose**. "Footloose" is a widely acclaimed play and film that is known worldwide. Footloose the musical has even been performed in many different places including Australia, The United Kingdom, The United States, and most spectacularly of all, on Broadway.

ABOUT FOOTLOOSE



Ren McCormack comes back to his town to discover that they have made all rock music and dancing illegal. He tries to change his new home's views on dancing and rock music while trying to fit in. One thing stands in his way however, a man named "Reverend Shaw Moore". Can Ren change his town's opinions on rock music and dancing?

AVAILABLE SPONSORSHIP CONTRIBUTIONS

Footloose

\$2,500

- 1 full page program ad (2000 printed)
- Logo on the Footloose Posters & Postcards (500 posters, 1,000 postcards printed)
- Your company logo on the actwindsor.com website
- Logo displayed on the curtain before each show
- Social media tagged mentions on Facebook, Twitter, & Instagram during the run of Footloose
- Logo added to the Footloose trailer video credits posted on all ACT social media platforms (paid promotion)
- 6 tickets to opening night performance on **September 6, 2019**
- Invitation for 2 to opening night post production reception (additional guests pay \$20)
- Your company's signage displayed at every performance

Almost Paradise

\$1,500

- 1 half page program ad (2000 printed)
- Logo on Footloose Posters & Postcards (500 posters, 1,000 postcards printed)
- Company logo on the actwindsor.com website
- Logo displayed on the curtain before each show
- Social media tagged mentions on Facebook, Twitter, & Instagram during the run of Footloose
- Logo added to the Footloose trailer video credits posted on all ACT social media platforms (paid promotion)
- 4 tickets to opening night performance on **September 6, 2019**
- Invitation for 2 to opening night post production reception (additional guests pay \$20)

Holding Out For A Hero

\$1,000

- 1 ¼ page program ad (2000 printed)
- Logo on Footloose Posters & Postcards (500 posters, 1,000 postcards printed)
- Company logo on the actwindsor.com website
- Logo displayed on the curtain before each show
- Social media tagged mentions on Facebook, Twitter, & Instagram during the run of Footloose
- Logo added to the Footloose trailer video credits posted on all ACT social media platforms (paid promotion)
- Invitation for 2 to opening night post production reception
- 2 complimentary tickets to opening night performance on **September 6, 2019**

Any donation of \$50 - \$100 from a business or individual towards the production of Footloose, the business or individual will be thanked on a special page in the program.

Program Ads

Full Page Ad - \$500

Half Page Ad - \$250

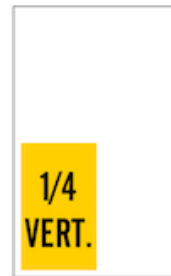
Business Card Ad - \$100



4.5 x 7.5



4.5 x 3.625



2.125 x 3.625



4.5 x 1.687

Tickets

Adults - \$35 (+ taxes)

Students/Seniors - \$30 (+ taxes)

Youth (12 and under) - \$15 (+ taxes)

Group Rate (20 or more)

\$30 per ticket (+ taxes)

Please contact **Moya McAlister**, ACT Board Vice President and Marketing Manager at info@actwindsor.com or call 519-551-7786 for more information.