

## The Wiz Sponsorship Package

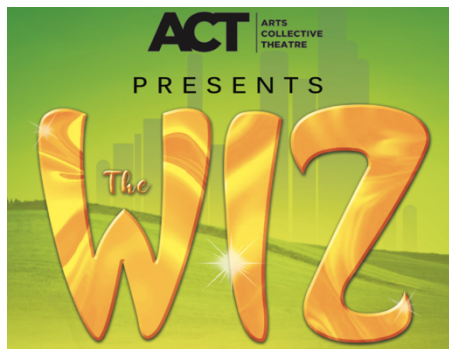
### WHO WE ARE

**Arts Collective Theatre** is a not-for-profit organization dedicated and committed to enhancing the well-being of Windsor-Essex artists through theatre education and mentorship and by bringing awareness to social justice issues in Windsor and beyond.

### ABOUT ACT COMMUNITY

**ACT Community** is an annual theatre program which provides training and performance opportunities for multi-ethnic artists. It operates to enhance the cultural and artistic awareness of the community by providing productions that illuminate diversity and a broad range of cultural experiences. ACT Community strives to educate, enlighten, and entertain a diverse, multi-cultural audience by using local talent with the emphasis on providing exposure to under-served communities. Our 2018 ACT Community production was the groundbreaking **DREAMGIRLS**. The 2019 ACT Community production will be **THE WIZ**. This “super soul” 1975 Tony Award-winner for Best Musical retells L. Frank Baum’s classic “The Wizard of Oz” in the context of African-American culture.

### ABOUT THE WIZ



Dorothy, a restless Kansas farm girl eager to see more of the world, is transported by a tornado to a magical world of Munchkins, witches, and a yellow brick road. On her way to the Emerald City to meet the Wizard of Oz, who she believes can help her get back home to Kansas, she encounters the Scarecrow, Tin Man, and Cowardly Lion - friends who help her battle the Wicked Witch of the West and eventually learn that there really is “no place like

home.”

## AVAILABLE SPONSORSHIP CONTRIBUTIONS

### Believe in Yourself

**\$2,500**

- 1 full page program ad (2000 printed)
- Logo on the The Wiz Posters & Postcards (500 posters, 1,000 postcards printed)
- Your company logo on the actwindsor.com website
- Logo displayed on the curtain before each show
- Social media tagged mentions on Facebook, Twitter, & Instagram during the run of The Wiz Production
- Logo added to the The Wiz trailer video credits posted on all ACT social media platforms (paid promotion)
- 6 tickets to opening night performance **March 22, 2019 8:00pm**
- Invitation for 2 to opening night post production reception (additional guests pay \$20)
- Your company's signage displayed at every performance

### Ease on Down The Road

**\$1,500**

- 1 half page program ad (2000 printed)
- Logo on The Wiz Posters & Postcards (500 posters, 1,000 postcards printed)
- Company logo on the actwindsor.com website
- Logo displayed on the curtain before each show
- Social media tagged mentions on Facebook, Twitter, & Instagram during the run of The Wiz Production
- Logo added to The Wiz trailer video credits posted on all ACT social media platforms (paid promotion)
- 4 tickets to opening night performance **March 22, 2019 8:00pm**
- Invitation for 2 to opening night post production reception (additional guests pay \$20)

## The Wiz

**\$1,000**

- 1 ¼ page program ad (2000 printed)
- Logo on The Wiz Posters & Postcards (500 posters, 1,000 postcards printed)
- Company logo on the actwindsor.com website
- Logo displayed on the curtain before each show
- Social media tagged mentions on Facebook, Twitter, & Instagram during the run of The Wiz Production
- Logo added to The Wiz trailer video credits posted on all ACT social media platforms (paid promotion)
- Invitation for 2 to opening night post production reception
- 2 complimentary tickets to opening night performance **March 22, 2019 8:00pm**

**Any donation of \$50 - \$100 from a business or individual towards the production of The Wiz, the business or individual will be thanked on a special page in the program.**

### Program Ads

Full Page Ad - \$500

Half Page Ad - \$250

Business Card Ad - \$100



4.5 x 7.5



4.5 x 3.625



2.125 x 3.625



4.5 x 1.687

### Tickets

**Adults** \$35 (+ taxes)

**Students/Seniors** \$30 (+ taxes)

**Youth** (12 and under) \$15 (+ taxes)

**Group Rate** (20 or more)

\$30 per ticket (+ taxes)

Please contact **Moya McAlister**, ACT Board Vice President and Marketing Manager at [info@actwindsor.com](mailto:info@actwindsor.com) or call 519-551-7786 for more information.