

## DREAMGIRLS Sponsorship Package

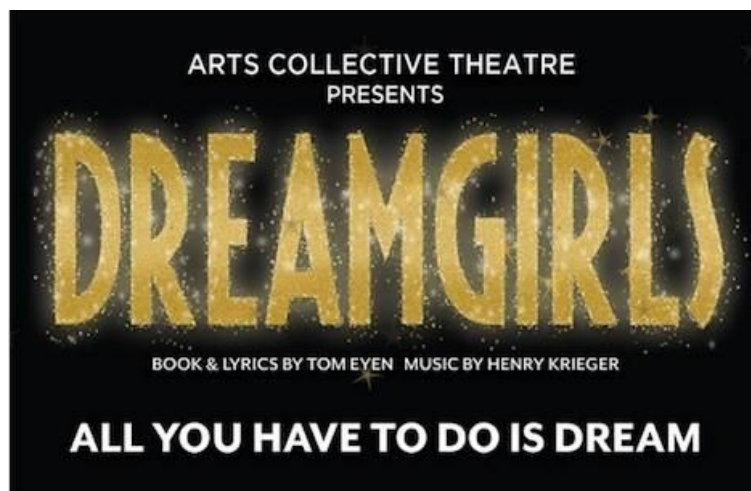
### WHO WE ARE

**Arts Collective Theatre** is a not-for-profit organization dedicated and committed to enhancing the well-being of Windsor Essex artists through theatre education and mentorship and by bringing awareness to social justice issues in Windsor and beyond.

### ABOUT ACT COMMUNITY

Introducing ACT Community! A brand new annual theatre program which provides training and performance opportunities for multi-ethnic artists. It operates to enhance the cultural and artistic awareness of the community by providing productions that illuminate diversity and a broad range of cultural experiences. ACT Community strives to educate, enlighten, and entertain a diverse, multi-cultural audience by using local talent with the emphasis on providing exposure to under-served communities. The first ACT Community production will be Dreamgirls, featuring a mainly black cast.

This is the **WINDSOR PREMIER** of Dreamgirls!



**Dreamgirls** is a Tony Award Winning Broadway musical, with music by Henry Krieger and lyrics and book by Tom Eyan. It is based on the show business aspirations and successes of R&B acts such as The Supremes, The Shirelles, James Brown, Jackie Wilson, and others.

Dreamgirls is the story of three black singers - Deena, Lorrell, and Effie who begin as a group called the Dreamettes. They start as

three talented, close friends and gradually sharpen their act and rename themselves "The Dreams". But little do they know of the hard, competitive world of show business they are entering.

Dreamgirls features the classic songs 'And I Am Telling You I'm Not Going', 'I Am Changing', 'Listen' and 'One Night Only'.

## AVAILABLE SPONSORSHIP CONTRIBUTIONS

### All You Have To Do Is Dream

**\$2,500**

- 1 full page program ad (2000 printed)
- Logo on the Dreamgirls Posters & Postcards (500 posters, 1,000 postcards printed)
- Your company logo on the actwindsor.ca website
- Logo displayed on the curtain before each show
- Social media tagged mentions on Facebook, Twitter, & Instagram during the run of the Dreamgirls Production
- Logo added to the Dreamgirls trailer video credits posted on all ACT social media platforms (paid promotion)
- 6 tickets to opening night performance **April 20, 2018 8:00pm**
- Invitation for 2 to opening night post production reception (additional guests pay \$20)
- Your company's signage displayed at every performance

### One Night Only

**\$1,500**

- 1 half page program ad (2000 printed)
- Logo on the Dreamgirls Posters & Postcards (500 posters, 1,000 postcards printed)
- Company logo on the actwindsor.ca website
- Logo displayed on the curtain before each show
- Social media tagged mentions on Facebook, Twitter, & Instagram during the run of the Dreamgirls Production
- Logo added to the Dreamgirls trailer video credits posted on all ACT social media platforms (paid promotion)
- 4 tickets to opening night performance **April 20, 2018 8:00pm**
- Invitation for 2 to opening night post production reception (additional guests pay \$20)

## Dreamgirls

**\$1,000**

1 ¼ page program ad (2000 printed)

Logo on the Dreamgirls Posters & Postcards (500 posters, 1,000 postcards printed)

Company logo on the actwindsor.ca website

Logo displayed on the curtain before each show

Social media tagged mentions on Facebook, Twitter, & Instagram during the run of the Dreamgirls Production

Logo added to the Dreamgirls trailer video credits posted on all ACT social media platforms (paid promotion)

Invitation for 2 to opening night post production reception

2 complimentary tickets to opening night performance **April 20, 2018 8:00pm**

**Any donation of \$50 - \$100 from a business or individual towards the production of Dreamgirls, the business or individual will be thanked on a special page in the program.**

### Program Ads

Full Page Ad - \$500

Half Page Ad - \$250

Business Card Ad - \$100



4.5 x 7.5



4.5 x 3.625



2.125 x 3.625



4.5 x 1.687

### Tickets

**Adults** - \$35 (including tax)

**Students/Seniors** - \$30 (including tax)

**Group Rate** (20 or more)

\$33 per ticket

Please contact **Moya McAlister**, ACT Board Vice President and Marketing Manager at [info@actwindsor.com](mailto:info@actwindsor.com) or call 519-551-7786 for more information.